

FINANCIAL NEWS

DOW JONES

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Green Investing

2008

Opportunities and Risks

4th December, London

Merchant Taylors' Hall, London

Hear from experts including:

-  **Peter Ainsworth, MP,**
Shadow Secretary of State for Environment
Food and Rural Affairs
-  **Tom Murley,**
Head of Renewable Energy Team,
Hg Capital
-  **Rob Whyllie,**
Partner,
Wheb Ventures
-  **Cesar de Brito,**
Fund Manager,
Lombard Odier Darier Hentsch
-  **Peter Horsburgh,**
Partner,
Environmental Technologies Fund
-  **Edward F. McDonnell,**
Director of Investor Relations,
Theolia
-  **Paul Decraemer,**
Head Cleantech Investment Practice,
Capricorn Venture Partners
-  **Michel Ronc,**
Partner,
Demeter Partners
-  **Jan Willem Bode,**
CEO,
OneCarbon
- **Douglas Lloyd, CEO, Venture Business Research**
- **Susana Vivares, Executive Director and Co-Head EMEA Energy, WestLB**

This is one event not to be missed if you want to:

- **Explore** the latest world trends in Green and Carbon investments
- **Find** out how to capitalise on Climate Change as an investment opportunity
- **Learn** how to build investment portfolios focused on Climate Change
- **Discover** which sectors are the best performers
- **Assess** latest trends in the Renewable Energy Finance and Carbon Trading
- **Meet** senior industry representatives to debate the latest issues affecting this sector
- **Establish** how policies, regulations and government activities are enhancing industry growth

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Green Investing

2008 Opportunities and Risks

4th December, London
Merchant Taylors' Hall, London

08.30 Registration and coffee 

09.00 Chairman's welcome address

09.10 **Keynote address**



Peter Ainsworth, MP, Shadow Secretary of State for Environment Food and Rural Affairs

9.45 **Keynote address: World trends in green and carbon investments**

- Challenges and opportunities in the era of growing energy prices
- Is sustainability really on companies' agendas? Assessing the impact of sustainability on business models
- Renewable energy, clean-tech and carbon trading – where is the best scope for investments?
- Exploring technology solutions to improve energy production

(Speaker to be confirmed)

10.30 Morning coffee break 

11.00 **Climate change as a business opportunity**

- Examining long-term growth strategies for investors
- Estimating the impact of climate change on businesses
- Which sectors are the best performers and why?

(Speaker to be confirmed)

11.40 **Analysing the current state of green policies**

- Analysing the current state of policies and regulations and their impact on the sector's development
- The Climate Change Bill and post-Kyoto regulations
- Available subsidies and how they enhance industry growth?

(Speaker to be confirmed)

12.15 **Panel discussion: Building investment portfolio focused on climate change opportunities**

- What should you take into consideration when creating green investment portfolios?
- Estimating investment strategies and risk profiles
- How to achieve good portfolio diversification



Cesar de Brito, Fund Manager, Lombard Odier Darier Hentsch



Paul Decraemer, Head Cleantech Investment Practice, Capricorn Venture Partners

12.50 Lunch 

14.00 **Panel discussion: Investing in green and carbon funds**

- What is the role of funds in the green energy sector?
- What investment strategies do they employ?
- Assessing growth potential of the environmental shares



Tom Murley, Head of Renewable Energy Team, Hg Capital

14.40 **Panel Discussion: Investing in renewable energy**

- Which renewable energy sectors are the most promising ones? The criteria for investing in wind, solar, biofuels and water
- Identifying and financing clean-tech investments
- Outlook on the wind energy sector
- Growth potential for solar energy
- Developments in biofuels, bioethanol, biodiesel and second generation biofuels

Moderator: Douglas Lloyd, CEO, Venture Business Research



Tom Murley, Head of Renewable Energy Team, Hg Capital



Rob Whyllie, Partner, Wheb Ventures



Peter Horsburgh, Partner, Environmental Technologies Fund



Michel Ronc, Partner, Demeter Partners



Edward McDonnell, Director of Investor Relations, Theolia

15.20 Afternoon tea break 

15.50 **Investment opportunities in the carbon sector**

- What does the carbon value chain look like? Analysing participants and activities
- How are the various market players in the carbon value chain performing?
- Assessing the most interesting investment opportunities within the next year



Jan Willem Bode, CEO, OneCarbon

16.20 **Trends in renewable energy finance**

- What are the latest trends in green investment financing?
 - Overview of investments in the renewable sector
 - Discussing current industry's M&A activity
- Susana Vivares, Executive Director and Co-Head EMEA Energy, WestLB**

17.00 Chairman's closing remarks

17.05 End

Green Investing

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Conference at a glance:

Climate Change is one of the greatest challenge that the world is faced with. Green investing which is a popular topic on most people's agenda, is not just an ethical issue but a vital economic influence. It affects the way we think about our environment, the way we produce things, our consumption patterns and use of natural resources.

Rising oil prices and diminishing natural resources have led to changes in the renewable energy sector. Technologies for solar, wind, water and biofuels are dynamically developing and attracting larger amount of private equity investors. Furthermore institutional and private investors are getting more involved in the renewable energy sector and profiting from opportunities created by climate change.

Green Investing 2008 will build on the success of our 2007 Climate Change Week and will address the main issues affecting investors involved in the renewable energy sector.

This *Financial News* event will explore investment opportunities arising from the latest developments in clean technology. We will examine risk and return profiles for the renewable energy sectors as well as recent policies and tax incentives affecting the industry. On one hand we will be looking at issues affecting private equity investors and venture capitalists, on the other we will explore investment considerations of institutional and private investors.

"It was good at bringing delegates from both the trading and investment community together"

Garth Edward, Head of Emissions Market, Citi (Climate Change 07)

Be where your industry will be on the 4th of December 2008

Who should attend?

- CEOs, CIOs and Managing Directors
- Heads of the following Departments:
 - Climate Change
 - Renewable Energy Markets
 - Carbon Trading/ Carbon Market Financing
 - Sustainability and Climate Change
 - Clean Technology Investments/Financing
 - Biofuels
 - Funds
 - Portfolios Management
 - Client Relations
 - Environmental Markets
 - Energy
 - Private Equity Investments

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Early bird discount* Ends 24th October 2008	£595 + VAT = £699.13	
Full Conference	£695 + VAT = £816.63	
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ADMINISTRATION DETAILS

Green Investing 2008- Opportunities and Risks
Date: 4th Dec 2008
Time: 08:30 -17:30
Venue: Merchant Taylors' Hall, London
 30 Thread needle Street,
 London, EC2R 8JB
 Tel: 020 7450 4440
 Train station: Bank Tube Station
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