

REEEP Energy Efficiency Coalition

- An international voice for energy efficiency -

Energy Efficiency – a voice that needs to be heard

Energy efficiency has been recognized as one of the most important tools for delivering both climate and energy security whilst supporting sustainable economic growth both within OECD countries and in emerging economies.

This potential has been identified by bodies such as the International Energy Agency (IEA) and the European Union. It has been demonstrated through studies such as the UK Government's Stern Review and recognized on the international stage at events such as the World Summit for Sustainable Development .

Technology is not an obstacle to implementing energy efficiency. The main challenges are finance, communications, and changing traditional behavior.

The Energy Efficiency Coalition – giving energy efficiency a voice

Beyond the barriers to energy efficiency, the lack of a voice, at the international level, to promote energy efficiency has been a brake on action. A platform is urgently needed to give energy efficiency a strong and coherent voice on the international stage.

The REEEP Energy Efficiency Coalition (EEC) aims to provide this voice. Bringing together governmental, civil society and business voices its aim is to bridge the gap between political will and action on the ground.

EEC – cooperation for implementation

The EEC will help to support the work on policies and technologies of international organizations such as the IEA so that businesses and governments can accelerate the implementation of energy efficiency.

EEC Partners are acting in their personal capacity and come from the following organizations



The Energy Efficiency Coalition (EEC) is an umbrella organization challenged with working with governments, businesses, and other organizations to promote energy efficiency.

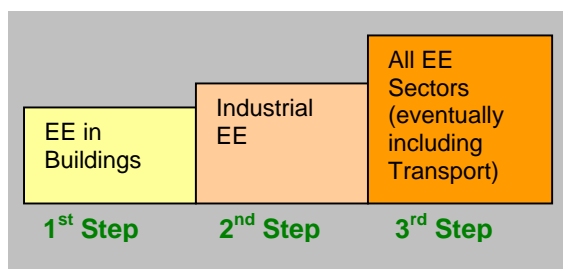
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Step-by-Step Approach

Since the energy efficiency market is somewhat fragmented, the scope of the coalition should be expanded step by step:

- 1) Energy efficiency in buildings
- 2) Industrial energy efficiency
- 3) All energy efficiency sectors including generation and transportation



Step One: Energy Efficiency in Buildings

The coalition will provide:

- Advocacy for international energy efficiency programmes;
- Guidance for research initiatives (Global Assessment Report);
- Communication of best practices and implementation solutions in international forums;
- Mentorship to local and national programmes; and
- Communication to promote educational programmes targeting homebuilders, policy makers, academicians, and consumers.

Implementation

- **Deliver the Message of Energy Efficiency to International Audiences**

Coalition members will actively promote energy efficiency in buildings at international forums and events via presentations and educational seminars. Members will engage in networking and information transfer with other members.

- **Global Assessment Report**

Coalition members will guide development of and provide input to the REEEP-funded Global Energy Efficiency Assessment Report. The report is designed to provide data on energy efficiency and to provide the underlying justifications for decisive action and pragmatic implementation.

- **Sharing of Best Practices**

Members of the coalition will share successful energy best practices. The coalition will prepare a set of success factors required for implementing energy efficiency programmes.

- **Local Mentoring Programmes**

Partners of the coalition will act as mentors for local programmes and will share their international experience with the local stakeholders.

- **Cooperate with Similar Initiatives**

The EEC will be open to cooperate with other networks in this sector to generate synergies and increase impact.