

3rd International Off-Grid Lighting Conference and Trade Fair
November 13-15, 2012 • King Fahd Palace Hotel • Dakar, Senegal
*Hosted by Lighting Africa in collaboration with the
Senegalese Agency for Rural Electrification (ASER)*

Goal

- Showcase Lighting Africa progress and prospects
- Report on target of reaching 2.5 million people with modern lighting by 2012
- Present plans for mainstreaming the program throughout Africa, Asia, and worldwide

Why Attend?

Objectives

- Networking and information exchange among partners
- Business-to-Business (B2B) linkages of global manufacturers and local suppliers
- Increasing investor support for improved lighting products and services
- Highlighting business and financing models for lighting projects
- Providing updated information on Lighting Africa activities and obtaining feedback

Logistics

- King Fahd Palace, Dakar, Senegal, November 13-15, 2012
- Planned Participants: 800+; Planned Exhibition Booths: 65+

Expected Attendees

- Global Lighting Manufacturers
- Local Distributors, Suppliers, Retailers
- Financial Institutions
- Policy Makers
- Bilateral and Multilateral Organizations
- Buyers/End User Groups

Meeting Overview

- Two day conference: plenaries and breakout sessions
- Three day concurrent Exhibition
- Day 3 topical side events

Other Activities

- Gala Dinner and Product Award Ceremony
- Press campaign—press conference with dignitaries, daily press releases, video interviews
- B-2-B meeting facilitation
- Receptions (in exhibition area)

Sponsorships Available

- See website www.lightingafrica.org/2012conference or contact Judy Siegel, telephone: 1+(703) 464-0561 or e-mail: judy@energyandsecurity.com