CLEAN ENERGY FOR GREEN GROWTH

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REEEP invests in clean energy markets in developing countries to reduce CO2 emissions and build prosperity.

Leveraging a strategic portfolio of high impact projects, REEEP creates, adapts and shares knowledge to build sustainable markets for renewable energy and energy efficient solutions; advance energy access, improve lives and economic opportunities; and reduce climate and environmental damage.

Market transformation is complex and multidimensional. We monitor, evaluate and learn from our portfolio to understand these complex systems, identify opportunities and barriers to success, and lower risk for market actors. This insight influences policy, encourages public and private investment, and informs our portfolio strategy to build scale within and replication across markets.

REEEP is committed to the principles of the Climate Knowledge Brokers Group in ensuring our data and knowledge are open, accessible and suited to the needs of decision makers in creating change.
REEEP invests in clean energy markets, targeting small- and medium-sized enterprises (SMEs) as drivers of innovation and change in high-impact value chains. Efficient and sustainable value chains are essential for creating the green growth the world needs in order to build prosperity, fight poverty and reduce environmental and climate damage.

We look for early stage ventures employing proven technologies and business cases, while bringing new and disruptive innovations addressing local market needs.

**Phased Financing and the PFAN-UNIDO-REEEP Partnership**

Enterprises selected for the REEEP Portfolio are granted an initial financial injection to allow them to test and demonstrate the viability of their innovations in the market. PFAN then provides participants with business and strategy mentoring, and investor matchmaking to help transition projects from donor to private financing.

Beginning in 2016, PFAN will be joining the United Nations Industrial Development Organization (UNIDO) and REEEP in a ground-breaking institutional arrangement that will bring the strengths of the three organisations together toward significantly scaling-up private investment in clean energy and climate change across the developing world.
Enterprises in the REEEP Portfolio are not about business as usual. They are testing innovations in pioneer markets at the frontiers of poverty alleviation and climate impact, and face myriad challenges in breaking even, much less achieving scale. Analysing and understanding these challenges and how they can be overcome is our foremost objective.

We follow our ventures closely, using a unique Monitoring, Evaluation and Learning framework that helps us capture, process and react to project experiences as they occur, and generate evidence-based intelligence toward further growing and replicating promising models.

This knowledge is a fundamental step in reducing risk of market engagement for businesses, investors and public sector stakeholders.
The evidence and knowledge we develop is only valuable if turned into action. We follow a multi-tiered approach to sharing knowledge, beginning with direct collaboration with close partners who can put evidence to good use by developing policy and shaping investment pipelines.

For knowledge to reach its potential it must be available, accessible and suited to the needs of consumers. We act as an efficient knowledge broker by ensuring that we understand our target audience and provide project learning in a tailored and open way, so it can be freely re-used and integrated into downstream knowledge products, such as web applications. We also develop technical solutions, such as the free Climate Tagger, to help us and other organisations streamline and connect information.

But technical solutions alone are not enough. We host, and are a leading member of, an emerging alliance of climate knowledge brokers – collectors, curators and providers of data and knowledge in the climate and development arenas, known as the Climate Knowledge Brokers Group (CKB). With more than 150 of the leading knowledge brokers worldwide, CKB has already made tremendous progress in mobilising players, sparking collaborative efforts and new products, and providing a voice for the community.
A mini hydro-powered milling site in Nepal (Credit: SNV)